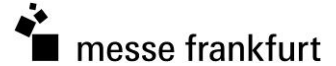


paperworld

CHINA



15 – 17 October 2021

National Exhibition and Convention Center (NECC), Shanghai, PR China

Please complete, sign and return to:

Messe Frankfurt (HK) Ltd, 35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: +852 2238 9951

Fax: +852 2598 7887

Email: stationery@hongkong.messefrankfurt.com

Application form (please type in block letters, and read Specific Terms and Conditions on reverse prior to completing the form.)

1. Company details:

Company (English): _____

Company (Chinese, if applicable): _____

Contact person: Mr/Mrs/Ms Job title: _____

Address: _____

City: _____ Zip / Postal code: _____ Country / Region: _____

Telephone: _____ / _____ / _____ Mobile: _____ Fax: _____ / _____ / _____
Country code City code Number Country code City code Number

Email: _____ Website: _____

Major Brand Name(s): _____ Country represented: _____

2. Business nature (tick all that apply):

1. Manufacturer 3. Wholesaler, distributor, retailer

2. Agent, sole agent 4. Others, please specify: _____

3. Our products belong to the following product groups (tick ONE ONLY):

1. Writing instruments 6. Hobby and gift items

2. Office supplies 7. Consumer electronics and accessories

3. Desktop products 8. Educational aids

4. Paper and printing products 9. Organisational aids

5. Crafts and art supplies 10. Cultural themed products and others, please specify

4. Distribution channel (tick all that apply, please give a total of 100%)

Domestic (China) market

Other markets

1. School supplies _____ % 4. Export business _____ %

2. Office supplies _____ % 5. Others, please specify: _____ %

3. Gifts and premiums _____ % _____

5. Participation:

Stand option: **Raw space / Package stand** Location: **Deluxe / Standard** Booth size: _____

6. Fascia name for Package stand if different from company details

Fascia name in English (Max 24 characters)

Fascia name in Chinese if available (Max 12 words).

7. Name of legally responsible person (Please print last name, first name and sign below):

We hereby accept the General Terms and Conditions of the Event and the Specific Terms and Conditions hereunder of this form.

Name: _____ Title: _____

Signature: _____ Date: _____

8. Participation fee:

Stand option		Participation fee	Details
Raw space*	Deluxe (Prime location)	RMB 1650 / sqm (min. 18 sqm)	Space only + e-catalogue entry + exhibitor passes
	Standard	RMB 1000 / sqm (min. 18 sqm)	
Package stand	Deluxe (Prime location)	RMB 2000 / sqm (min. 9 sqm)	2 leather chairs + 2 spotlights + 2m flat shelves + 1 information counter + 1 power socket + 1 waste bin + e-catalogue entry + exhibitor passes + Booth construction and dismantling
	Standard	RMB 1350 / sqm (min. 9 sqm)	
Others	Fire extinguisher (compulsory)	RMB 300 / set	Under the fire regulations of the venue, each exhibition booth must equipped with a set of fire extinguisher with size under 200 sqm and 2 sets with size above 200 sqm. Organiser collect the rental fee on behalf of the venue.

*Note: Raw space exhibitors are required to pay a hall management fee about RMB30 per sqm to the venue.

Payment: 50% deposit is required with application, final payment due on 15 July 2021. For bank account details see specific terms and conditions.

Specific Terms and Conditions

1. Organisers

- Messe Frankfurt (Shanghai) Co Ltd.
- China Stationery and Sporting Goods Association

2. Event location

National Exhibition and Convention Center
No. 333 Songze Avenue,
Shanghai, PR China

3. Date of event

15 – 16 October 2021 09:00 – 17:00
17 October 2021 09:00 – 16:00

4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm successful applications in writing by email or original mail.

5. Terms of payment

Please settle the full payment according to the instruction on the payment notice issued by the Organiser. Exhibitors should remit the appropriate amount directly to the Organiser. All bank charges are to be borne by exhibitor.

Payment should be made to:
Bank of China, Shanghai JingAn Branch,
Nanjing Road (West) Third Sub-branch
A/C No: 448159241206 (US\$)
A/C Holder: Messe Frankfurt (Shanghai) Co Ltd
Swift Code: BKCHCNBJ300

Note: Participation fee in USD per sqm will be noted at the current exchange rate as stated in the payment notice.

6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the starting date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss the payment to be made by the exhibitor will be reduced to a handling fee of RMB 8,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

7. General terms and conditions of Participation

The detailed General Terms & Conditions of Participation are given on the show official website www.paperworldchina.com and can be requested in printed form if required.

8. Booth allocation

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

9. Catalogue entry / fair guide

If any changes occurred about the catalogue listing, please contact the organiser by deadline.

10. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

11. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd
35/F China Resources Building
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Tel: +852 2238 9951
Fax: +852 2598 7887
Email:
stationery@hongkong.messefrankfurt.com

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