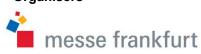
## paperworld

21 – 23.11.2025 shanghai, china

Fair Name	Paperworld China - China International Stationery and Office Supplies Exhibition		
Fair Date	21 – 23 November 2025		
Venue	Shanghai World Expo Exhibition and Convention Center, China		
Exhibition Space	17,000 sqm gross (plan)		
Exhibitors	300+ (2024)		
Visitors	31,564 (2024)		
Product Groups	<ul> <li>Culture: Stationery and office supplies</li> <li>School supplies: Traditional school aimed stationery, Electronic study tools, Teaching aids, School sporting equipment</li> <li>Office supplies: Office equipment, Workspace organisers, Computer and mobile accessories, Office furniture</li> <li>Art supplies: Drawing utensils, brushes, Paints, Handicrafts and DIY, Canvas</li> <li>Paper and writing supplies: Exercise books, Albums, Office paper, Pens &amp; writing instruments, The four treasures of study, Writing accessories</li> <li>Trend: Hot and trendy merchandise in daily life</li> <li>Campus circle: Cosmetics and accessories, Digital video and audio, Sports and hobbies, Other youth trendy items</li> <li>Office circle: Environmental cleaning and disinfection, Pantry supplies, Anxiety relief products, Office mobility, Personalised workspace, Small electronics and appliances for travel</li> <li>Creative circle: Zakka, Cultural creativity and licensing, Journal and scrapbooking, Art toy / models and figure, Board games, ACG related accessories, Festival &amp; party products</li> <li>Family circle: Mystery puzzle books, Jigsaw puzzle, STEAM, Learning machine, Pets supplies and accessories</li> </ul>		
Participation Fee	Package stand:	RMB 990/sqm (min. 18 sqm.) RMB 1,350/sqm (min. 9 sqm.) 10% for 2-side open; 20% for 3-sides open/island booth	
Visitor Profile	OEM/ODM manufacturer, Wholesalers, Distributors, Dealers, Importer and Exporters, Agents, Department stores, Chain stores, Supermarkets, Retailers, Schools, Institutes, Government procurement, Corporate procurement, Hotel and Recreations, Media and PR companies		
Admission	Trade and Public. Free Admission		
Organisers	Messe Frankfurt (Shanghai) Co Ltd China Stationery and Sporting Goods Association Zhejiang Growin International Exhibition & Convention Co Ltd		
Contact Organisers	Messe Frankfurt (Shangh Tel.: +86 21 6160 8555 pwc@china.messefrankfur www.paperworldchina.com	t.com	<b>Messe Frankfurt (HK) Ltd</b> Tel.: +852 2238 9951 stationery@hongkong.messefrankfurt.com



Fact sheet



