

**Messe Frankfurt (Shanghai) Co Ltd**  
11/F, Office Tower 1, Century Metropolis  
1229 Century Avenue, Pudong New Area  
Shanghai 200122, P.R. China  
Tel: +86 400 613 8585 (ext. 0)  
Customer service: Miss Kelly Zhu

This form must be returned on or before  
**26 Oct 2020**  
Email:  
[vsc-bm@china.messefrankfurt.com](mailto:vsc-bm@china.messefrankfurt.com)

The organizer offers “Messe Frankfurt Visitor Service Center” (VSC) WeChat (ID: mf-visitor; Chinese: “法兰克福展览观众服务”) for instant services including visitor registration, exhibitor search, bookmarking and **Business Matching & Appointment Making Services (in Chinese only)**.

Through the **Business Matching & Appointment Making Services (free of charge)**:

- Visitors will receive a list of exhibitors that matches their product interests. They can send meeting appointment requests to exhibitors who have registered for Business Matching & Appointment Making Services after visitor pre-registration on VSC WeChat.
- Exhibitors who have registered for Business Matching & Appointment Making Services can set their time preferences on VSC WeChat or website. When visitors send appointment requests to exhibitors, exhibitors’ designated representatives will receive notifications for further action.
- Exhibitors who have registered for Business Matching & Appointment Making Services will be promoted in our visitor marketing campaign including WeChat, electronic direct mail, SMS, telemarketing and others.

Please fill the following form clearly in BLOCK letters and email it to [vsc-bm@china.messefrankfurt.com](mailto:vsc-bm@china.messefrankfurt.com) **on or before 26 Oct 2020**. After successful registration, your representative will receive an email from the organizer containing login information to setup account and receive appointment requests from visitors prior to the fair.

**My company understands the Business Matching & Appointment Making Services is available in CHINESE ONLY. We would like to register for it.**

(The following fields are mandatory)

Name of the designated representative:	English:	Surname:	
		First name:	
	Prefix:	Mr. / Mrs. / Miss	
	Chinese:		
Job title:			
Email address: (For free appointment notifications and related communications)			
Mobile number (Country code + mobile number): (For free appointment notifications and related communications. Please note that notifications are available to Chinese mobile numbers only)		(    )	
WeChat ID:			

For any enquiries about the **Business Matching & Appointment Making Services**, please contact our Customer Service Officer, Ms. Kelly Zhu via email ([vsc-bm@china.messefrankfurt.com](mailto:vsc-bm@china.messefrankfurt.com)), WeChat (ID: mf-visitor) or telephone (+86 400 613 8585 ext. 0).

**Company Name:** \_\_\_\_\_ **Booth No.:** \_\_\_\_\_

**Tel:** (    ) \_\_\_\_\_ **Email:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Job Title:** \_\_\_\_\_

## **General Terms and Conditions for Business Matching & Appointment Making Services:**

### 1. Subject of the agreement

- 1.1. Business Matching & Appointment Making Services provide registered Users with private, free-of-charge research and contact services for finding business contacts as well as the use of extended basic product and company search features, if applicable. Users shall be responsible for their own use of these services. The organizer does not offer support or assistance for these services.
- 1.2. The User shall have the right to use the services and content offered within the scope of the Business Matching & Appointment Making Services. Any use exceeding this shall require the prior written permission of the organizer.
- 1.3. The data and/or information provided by the User shall only be made available within the scope of the Business Matching & Appointment Making Services to the extent this data and/or information does not violate legal provisions or this T&C. The organizer shall have the right to remove illegal content from the Business Matching & Appointment Making Services without prior notification.
- 1.4. The organizer shall not assume responsibility for the technical availability of the provided services. A guarantee or the right to claim damages of any kind in the case of technical failure or other operational interruptions shall be excluded. Maintenance, security or capacity requirements, in particular, as well as events that are not within the power of the organizer to control (e.g., interruptions in public communications networks, power failure, etc.) may cause brief interruptions or temporary unavailability of services.
- 1.5. The User shall have access to contact and communications services with various applications. The organizer shall not participate in communication content and shall not be responsible for whether or not communication takes place. The organizer shall not participate in any agreements that are signed via the Business Matching & Appointment Making Services and shall therefore not be considered a contracting partner to those agreements. The User shall bear sole responsibility for compliance with any agreements signed by him. The organizer shall not be liable for the User's failure to fulfill any obligations specified in these agreements.

### 2. User obligations

- 2.1. The User shall comply with applicable laws as well as the rights of third parties when using content and services within the scope of the Business Matching & Appointment Making Services. The User shall particularly be prohibited from
  - using mechanisms, software or scripts in connection with using the Business Matching & Appointment Making Services,
  - copying via "robot/crawler" search machine technology,
  - distributing and publicly communicating content from the Business Matching & Appointment Making Services or from other Users,
  - any activity that could limit the functionality of the infrastructure of the Business Matching & Appointment Making Services, particularly any activity that could put exceptional strain on the system.
- 2.2. The layout of the Business Matching & Appointment Making Services and this T&C may only be copied and/or used on other websites with prior written permission of the organizer.

### 3. Sanctions and blocking

- 3.1. The organizer may, at its own discretion, take appropriate measures if it has good reason to assume that a User has violated legal provisions, rights of third parties or this T&C, or if the organizer has another justified interest, particularly the protection of other Users from fraudulent activities.
- 3.2. The organizer may, without prior notification, delete all content uploaded by the User, issue a cease-and-desist letter or block access to the Business Matching & Appointment Making Services if the following occurs:

the User fails to comply with legal provisions, the User provides false contact information, particularly a fake or invalid email address, the User violates their contractual obligations as specified in this T&C, the User advertises for associations or groups that are under surveillance by the security or youth protection authorities, the User is involved in criminal prosecution due to their business practices and is causing damage to one or more other Users.

### 4. Responsibility and limitation of liability

The organizer does not assume any responsibility for content, data or information provided by the Users or for content on linked external websites, and all liability in connection with any of the above shall be excluded. In particular, the organizer shall not guarantee that this content is applicable, fulfills a specific purpose or could be used for said purpose.

### 5. Indemnity

The User shall indemnify the organizer against all claims asserted by other Users or other third parties against the organizer due to an infringement of their rights or violation of the law by content provided by the User within the scope of the Business Matching & Appointment Making Services or resulting from the User's use of the Business Matching & Appointment Making Services. The User shall also assume costs for any necessary legal defense of the organizer, including all court and attorney's fees. All further rights as well as damages claims of the organizer shall remain hereby unaffected. The User's obligations as defined above shall not apply to the extent the User is not responsible for such infringement of the law.