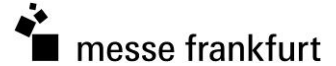


# paperworld

## CHINA



19 – 21 November 2020  
National Exhibition and Convention Center (NECC), Shanghai, PR China

Please complete, sign and return to:  
Messe Frankfurt (HK) Ltd, 35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong  
Tel: +852 2238 9951 Fax: +852 2598 7887 Email: stationery@hongkong.messefrankfurt.com

**Application form** (please type in block letters, and read point 9 under Specific Terms and Conditions on reverse prior to completing the form.)

### 1. Company details:

Company (English): \_\_\_\_\_

Company (Chinese, if applicable): \_\_\_\_\_

Contact person: Mr/Mrs/Ms Job title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip / Postal code: \_\_\_\_\_ Country / Region: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Number Country code City code Number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Major Brand Name(s): \_\_\_\_\_ Country represented: \_\_\_\_\_

### 2. Business nature (tick all that apply):

1. Manufacturer  3. Wholesaler, distributor, retailer  
 2. Agent, sole agent  4. Others, please specify: \_\_\_\_\_

### 3. Our products belong to the following product groups (tick all that apply):

1. Writing instruments  7. Gift items  
 2. Office supplies  8. IT and multimedia accessories  
 3. Paper and printing products  9. Bag and business travel accessories  
 4. Hobby, crafts and art supplies  10. Oriental culture, cultural themed products  
 5. Organisational and presentation aids  11. Party and festive articles  
 6. School supplies  12. Promotional articles  
 13. Others, please specify \_\_\_\_\_

### 4. Brief description of products in English

\_\_\_\_\_

### 5. Participation:

Stand option: **Raw space / Package stand**

Location: **Deluxe / Standard** Booth size: \_\_\_\_\_

### 6. Fascia name for Package stand if different from company details

**Fascia Name in English (Max 24 characters)**

\_\_\_\_\_

**Fascia Name in Chinese if available (Max 12 words).**

\_\_\_\_\_

### 7. Name of legally responsible person (Please print last name, first name and sign below):

We hereby accept the General Terms and Conditions of the Event and the Specific Terms and Conditions hereunder of this form.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## 8. Participation fee:

Stand option		Participation fee	Details
Raw space*	Deluxe (Prime location)	RMB 1650 / sqm (min. 18 sqm)	Space only + e-catalogue entry + exhibitor passes
	Standard	RMB 1000 / sqm (min. 18 sqm)	
Package stand	Deluxe (Prime location)	RMB 2000 / sqm (min. 9 sqm)	3 leather chairs + 3 spotlights + 3m flat shelves + 1 lockable cupboard + 1 information counter + 1 power socket + 1 waste bin + e-catalogue entry + exhibitor passes + Booth construction and dismantling
	Standard	RMB 1350 / sqm (min. 9 sqm)	2 leather chairs + 2 spotlights + 2m flat shelves + 1 information counter + 1 power socket + 1 waste bin + e-catalogue entry + exhibitor passes + Booth construction and dismantling
Others	Fire extinguisher (compulsory)	RMB 300 / set	Under the fire regulations of the venue, each exhibition booth must be equipped with a set of fire extinguisher with size under 200 sqm and 2 sets with size above 200 sqm. Organiser collect the rental fee on behalf of the venue.

\*Note: Raw space exhibitors are required to pay a hall management fee about RMB30 per sqm to the venue.

**Payment: 50% deposit is required with application, final payment due on 15 June 2020.** For bank account details see specific terms and conditions.

## Specific Terms and Conditions

### 1. Organisers

- Messe Frankfurt (Shanghai) Co Ltd.
- China Stationery and Sporting Goods Association

### 2. Event location

National Exhibition and Convention Center  
No. 333 Songze Avenue,  
Shanghai, PR China

### 3. Date of event

19 – 20 November 2020 09:00 – 17:00  
21 November 2020 09:00 – 16:00

### 4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm successful applications in writing by email or original mail.

### 5. Terms of payment

Please settle the full payment according to the instruction on the payment notice issued by the Organiser. Exhibitors should remit the appropriate amount directly to the Organiser. All bank charges are to be borne by exhibitor.

Payment should be made to:  
Bank of China, Shanghai JingAn Branch,  
Nanjing Road (West) Third Sub-branch  
A/C No: 448159241206 (US\$)  
A/C Holder: Messe Frankfurt (Shanghai) Co Ltd  
Swift Code: BKCHCNBJ300

Note: Participation fee in USD per sqm will be noted at the current exchange rate as stated in the payment notice.

### 6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the starting date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss the payment to be made by the exhibitor will be reduced to a handling fee of RMB 8,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.

### 7. General terms and conditions of Participation

The detailed General Terms & Conditions of Participation are given on the show official website [www.paperworldchina.com](http://www.paperworldchina.com) and can be requested in printed form if required.

### 8. Booth allocation

Exhibitor booth location will be allocated according to product criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

### 9. Catalogue entry / fair guide

If any changes occurred about the catalogue listing, please contact the organiser by deadline.

### 10. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

### 11. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road, Wanchai, Hong Kong  
Tel: +852 2238 9951  
Fax: +852 2598 7887  
Email:  
[stationery@hongkong.messefrankfurt.com](mailto:stationery@hongkong.messefrankfurt.com)

Messe Frankfurt (Shanghai) Co Ltd.  
11/F, Office Tower 1, Century Metropolis  
1229 Century Avenue, Pudong New Area  
Shanghai 200122, PR China

Website: [www.paperworldchina.com](http://www.paperworldchina.com)